

Digital File Specifications

WEBSITE BANNER AND NEWSLETTER SUBMISSION FOR:

UPDATED 11-2021-ACM



WEBSITE BANNERS AND NEWSLETTER SIZES

CoVa Website:

- Size 1: w 728px x h 90px
- Size 2: w 300px x h 250px
- Size 3: w 300px x h 600px

CoVa Newsletter:

- Size 1: w 396px x h 144px



WEBSITE BANNERS AND NEWSLETTER SIZES

CoVaBiz Website:

- Size 1: w 728px x h 90px
- Size 2: w 300px x h 250px
- Size 3: w 300px x h 600px

CoVaBiz Newsletter:

- Size 1: w 396px x h 144px



WEBSITE BANNERS AND NEWSLETTER SIZES

Lynchburg Living and Business Websites:

- Size 1: w 728px x h 90px
- Size 2: w 300px x h 250px
- Size 3: w 300px x h 600px

Lynchburg Living Newsletter:

- Size 1: w 300px x h 250px



WEBSITE BANNERS AND NEWSLETTER SIZES

Lynchburg Business Websites:

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- Size 3: w 300px x h 600px

Lynchburg Living Newsletter:

- Size 1: w 300px x h 250px



WEBSITE BANNERS AND NEWSLETTER SIZES

Savor Website:

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Savor Newsletter:

- Size 1: w 300px x h 250px

Design Tips:

Keep it simple... Less is more.

- 1) Include a "Call to Action".
- 2) Include your logo and an image.
- 3) Include your website URL or phone number.
- 4) Use a readable font.

What Should I Send?

- Use sizes pertaining to Website or Newsletter
- Send .jpg, png, gif files
- Image resolution of 72dpi
- All color must be RGB

How To Send Banners?

Email artwork to your local Account executive or Sales Coordinator call (757) 422-8979 ext 257