

## Digital File Specifications

### WEBSITE BANNER AND NEWSLETTER SUBMISSION FOR:

UPDATED 09-2021-ACM



#### WEBSITE BANNERS AND NEWSLETTER SIZES

##### CoVa Website:

- Size 1: w 728px x h 90px
- Size 2: w 300px x h 250px
- Size 3: w 300px x h 600px

##### CoVa Newsletter:

- Size 1: w 396px x h 144px



#### WEBSITE BANNERS AND NEWSLETTER SIZES

##### CoVaBiz Website:

- Size 1: w 728px x h 90px
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- Size 3: w 300px x h 600px

##### CoVaBiz Newsletter:

- Size 1: w 396px x h 144px



#### WEBSITE BANNERS AND NEWSLETTER SIZES

##### Lynchburg Living and Business Websites:

- Size 1: w 728px x h 90px
- Size 2: w 300px x h 250px
- Size 3: w 300px x h 600px

##### Lynchburg Living Newsletter:

- Size 1: w 300px x h 250px



#### WEBSITE BANNERS AND NEWSLETTER SIZES

##### Lynchburg Business Websites:

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##### Lynchburg Living Newsletter:

- Size 1: w 300px x h 250px



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#### Design Tips:

- Keep it simple... Less is more.
- 1) Include a "Call to Action".
- 2) Include your logo and an image.
- 3) Include your website URL or phone number.
- 4) Use a readable font.

#### What Should I Send?

- Use sizes pertaining to Website or Newsletter
- Send .jpg, png, gif files
- Image resolution of 72dpi
- All color must be RGB

#### How To Send Banners?

Email artwork to the CRM listed below

#### Coastal Virginia, Bride, BIZ, Dish, Savor or LL or LB Magazine:

ATTN: Client Relations Manager, Sumone Leonard  
E-Mail: [sumone@vgn.net](mailto:sumone@vgn.net) or Call: (757) 422-8979