

(Some items are subject to change.)



Jan/Feb 2019 Issue

Space Deadline: 11/30/2018
Ad Approval Deadline: 12/7/2018

Editorial Focus:

- "Best Of" Readers' Choice Awards
- Top Lawyers of Greater Lynchburg
- Taste: Superfoods

Special Advertising Sections:

- Best Of Readers' Choice "Thank You Campaigns"
- Medical: Cardiovascular
- Top Lawyers Special Advertising Packages

Events

- ***Bridal Showcase:**
Date: Jan 6, 2019
Location: Kirkley Hotel & Conference Center
- ***Best Of Party:** Date: Feb 21, 2019
Location: Phase 2

**Sponsorship Packages Available*



Mar/Apr 2019 Issue

Space Deadline: 1/31/2019
Ad Approval Deadline: 2/7/2019

Editorial Focus:

- The Home Garden Issue
- Results of Top Teachers contest
- Taste: Home Kitchen Gardens
- Theater Season Preview

Special Advertising Sections:

- Expanded Home and Garden Section
- Medical: Allergies & Asthma
- Appomattox (Daytrip)



May/June 2019 Issue

Space Deadline: 4/2/2019
Ad Approval Deadline: 4/9/2019

Editorial Focus:

- The Food Issue
- Lynchburg Restaurant Week
- Battle of the Burgers
- Taste: Presenting Food

Special Advertising Sections:

- Guide to Summer Activities "Top List"
- Medical: Dental
- Smith Mountain Lake (Daytrip)

Events

- ***Restaurant Week:**
Date: June 23-30, 2019
Location: All participating restaurants
- ***Battle of the Burgers:**
Date: June 22, 2019
Location: Riverfront Park



July/Aug 2019 Issue

Space Deadline: 6/3/2019
Ad Approval Deadline: 6/10/2019

Editorial Focus:

- The Summer Issue
- Taste: Garden Party

Special Advertising Sections:

- 2nd Annual Best of Hall of Fame
- Faces Of Lynchburg: All new: Full color format
- Medical: Skincare
- Best Of Bridal Picks Awards
- Altavista (Daytrip)
- Lynchburg Living Idea House

Note: LynchburgLiving.com is the hub for all events and contests.
Calendar/Events Package Available



Sep/Oct 2019 Issue

Space Deadline: 8/1/2019
Ad Approval Deadline: 8/8/2019

Editorial Focus:

- The Health Issue
- Taste: Cooking for Tender Tummys
- Expanded Home and Garden Section
- Results of Health Care Heroes Contest

Special Advertising Sections:

- Home & Garden ad program
- Medical: Orthopedic
- Danville (Day trip)
- Lynchburg Parade of Homes with Home Builders Association of Central Virginia
- Virginia College Guide in conjunction with Coastal Virginia Magazine

Events

- **Healthcare Heroes:**
Date: September 2019
Location: TBD
- *Sponsorship Packages Available*



Nov/Dec 2019 Issue

Space Deadline: 10/2/2019
Ad Approval Deadline: 10/9/2019

Editorial Focus:

- The Holiday Issue
- Giving Back Awards
- Mental Health
- Senior Planning Guide
- Taste: Baking Masterclass

Special Advertising Sections:

- Community minded businesses/ Nonprofit ad programs
- Holiday Gift Guide with a digital 12 Ways To Give program
- Medical: Eye Care

Events

- ***Giving Back Awards/ Community Impact Issue Celebration:**
Date: Nov 2019 | Location: TBD
- *Sponsorship Packages Available*

Lynchburg Supplements

Central Virginia
Bridal Guide
Published December 2019
20,000 total circulation.



Be Well Lynchburg
Published July 2019 and Dec 2019.
40,000 copies printed.



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Feb/Mar 2019 Issue

Space Deadline: 1/2/2019
Ad Approval Deadline: 1/9/2019

Editorial Focus:

- The "Made and Sold" Issue
- Local manufacturers
- Local area retail

Special Advertising Sections:

- Medical: Expert advice
- Special rates for small businesses below 30 employees

Events

- ***Best Of Party:** Date: Feb 21, 2019
Location: Phase 2
Event includes Best Of Businesses & Readers' Choice Best Of Lynchburg
Sponsorship Packages Available



Apr/May 2019 Issue

Space Deadline: 2/28/2019
Ad Approval Deadline: 3/7/2019

Editorial Focus:

- Best Of Business Awards
- Technology Focus

Special Advertising Sections:

- Best Of Business ad packages that include display ad, plaques and Best Of party tickets
- Medical: Expert advice



June/July 2019 Issue

Space Deadline: 5/1/2019
Ad Approval Deadline: 5/8/2019

Editorial Focus:

- Best Places to Work
- Tourism Focus
- Special Roanoke Business Section

Special Advertising Sections:

- Best Places to Work ad package
- Medical: Expert advice



Aug/Sept 2019 Issue

Space Deadline: 7/2/2019
Ad Approval Deadline: 7/9/2019

Editorial Focus:

- Millennials on the Move
- Executive Fitness

Special Advertising Sections:

- Millennials on the Move congratulatory ads
- Medical: Expert advice

Events

- **Millennials on the Move:**
Date: Aug 2019
Location: TBD
Sponsorship Packages Available



Oct/Nov 2019 Issue

Space Deadline: 9/2/2019
Ad Approval Deadline: 9/9/2019

Editorial Focus:

- Family-Owned Businesses
- Community Impact Awards

Special Advertising Sections:

- Community Impact congratulatory ads
- Upscale Travel Guide
- Medical: Expert advice
- Meeting and Banquet Planner Guide

Events

- **Community Impact/ Giving Back Awards:**
Date: Nov 2019 | Location: TBD
Sponsorship Packages Available



Dec/Jan 2019-2020 Issue

Space Deadline: 10/31/2019
Ad Approval Deadline: 11/7/2019

Editorial Focus:

- Top Lawyers of Greater Lynchburg
- Special editorial emphasis on Labor and Employment law.

Special Advertising Sections:

- Top Lawyers special advertising packages
- Medical: Expert advice.



Lynchburg Business & Lynchburg Living Contests

- **Top Teachers:**
Nominations: Oct 1 - Nov 30, 2018
Results Published: Mar/Apr Lynchburg Living 2019 Issue
- **Best Of Business Awards:**
Nomination/Voting Dates: Nov 1 - Dec 15, 2018
Results Published: Apr/May Lynchburg Business 2019 Issue
- **Best Places to Work:**
Nominations: Jan 1 - Feb 28, 2019
Results Published: June/July Lynchburg Business 2019 Issue

- **Millennials on the Move:**
Contest/Nomination Dates: Mar 1 - Apr 16, 2019
Results Published: Aug/Sept Lynchburg Business 2019 Issue
- **Community Impact Awards:**
Contest/Nomination Dates: May 15 - June 30, 2019
Results Published: Oct/Nov Lynchburg Business 2019 Issue
- **Giving Back Awards:**
Nominations: June 1 - July 20, 2019
Results Published: Nov/Dec Lynchburg Living 2019 Issue

- **Top Lawyers:**
Nominations: July 14 - Aug 31, 2019
Results Published: Jan/Feb Lynchburg Living 2019 & Dec/Jan Lynchburg Business 2019-20 Issues
- **Readers' Choice Best Of:**
Nominations & Voting: July 16 - Sep 28, 2019
Results Published: Jan/Feb Lynchburg Living 2020 Issue