

Coastal **VIRGINIA** Magazine



Over the past 17 years, Coastal Virginia Magazine has been one of the area's most trusted and authoritative medical resources. As the city and regional magazine for Coastal Virginia, our goal is to keep our 221,975+ readers informed of the area's medical advances and the wealth of expertise that we have locally in the medical industry.

In each issue, medical advertisers are included as professional references within articles related to their specialties. We have more information on these opportunities and would like to set up a time to discuss at your earliest convenience.



Special Ad Section Medical Topics Outline 2018

Below shows planned topics. Note advertisers can be used as references if contracted prior to stated deadlines.

January/February 2018: Agreement Deadline for editorial inclusion – Nov. 16

- Eye Care: 3D and digital eye exams
- Orthopedics: Solving lower back issues (sciatica treatment/surgery)

March/April 2018: Agreement Deadline for editorial inclusion – Jan. 19

- Cancer: Preventing colon cancer. What to look for, when to get screened, options.
- Alternative Wellness: Supplementing your healthcare with treatments like cupping, acupuncture, massage, etc.

May/June 2018: Agreement Deadline for editorial inclusion – Mar. 23

- Orthopedics: Knees (latest on treatments and repairs for overuse, fitness and sports injuries)
- Skin/Dermatology: A primer on sunscreen from doctors—best kinds, how and when to apply, expiration info etc.

July/August 2018: Agreement Deadline for editorial inclusion – May 25

- Eye Care: latest trends for contact lenses and solutions
- Plastic Surgery: No-knife procedures. The latest in non-surgical skin tightening.

September/October 2018: Agreement Deadline for editorial inclusion – July 20

- Geriatric: What are geriatric doctors, why are they important and what can they help with.
- Cancer: Trends in treatment and technology.

November/December 2018: Agreement Deadline for editorial inclusion – Sep. 21

- Plastic Surgery: 3 top trends--the latest procedures and technology.
- Podiatry: What can your toes tell you? A change in your feet can signal a serious problem. Podiatrists tell some of the things our feet tell us about our health.

Please feel free to contact Christina Valenti at 757-422-8979, ext 125 or tina@vgnet.com.