## Editorial Calendar

### Jan-Feb 2018 Issue
- **Space Deadline:** 11/30/2017
- **Ad Approval Deadline:** 12/4/2017

**Editorial Features**
- Annual Food Issue: Global Eats: Guide to Coastal Virginia's international eateries
- Coastal Virginia Collectors
- Top Lawyers
- Dish: New Restaurants that opened in 2017

**Special Advertising Sections**
- CoVa Dish Menu Guide
- Medical: Eye Care & Orthopedics
- Retirement: Retirement Savings
- Top Lawyers packages

**Events**
- **Coastal Virginia WineFest** January 27, 2018
  - Virginia Beach Convention Center
- **Winter Bridal Showcase** Jan. 7, 2018 at the Founders Inn

**CoVa Medical Directory**
- Comprehensive listing of physicians, dentists, specialty clinics and area hospitals along with key editorial topics.

### Mar-April 2018 Issue
- **Space Deadline:** 2/2/2018
- **Ad Approval Deadline:** 2/7/2018

**Editorial Features**
- Burgers, Real Estate and Education Issue
- Cavalier Hotel: A look at the new hotel
- Audible Easter Egg Hunt
- Education: Inside the Old Donation School
- Dish: Battle of the Burgers Rundown
- Weekends: Shenandoah

**Special Advertising Sections**
- Education: Summer Camps Guide
- Faces of Real Estate
- Higher Education: Business Prep & Accreditation Courses
- Home & Garden Guide: Expanded Section
- Medical: Cancer & Alternative Medicine
- Outer Banks Special Section
- Theater Preview: Virginia Arts Festival
- Virginia's Eastern Shore Section

### May-June 2018 Issue
- **Space Deadline:** 4/2/2018
- **Ad Approval Deadline:** 4/5/2018

**Editorial Features**
- Blackbeard Pirate Festival
- Maritime Music feature
- Norfolk Soul Legend Lenis Guess
- Dish: Back to Basics
- Weekends: Sanderling Resort
- Local Flavor: Restaurants with gardens on-site

**Special Advertising Sections**
- "All New" Coastal Virginia Military Living
- Faces Of Coastal Virginia
- Medical: Orthopedics & Skin/Dermatology
- Outer Banks Special Section
- Retirement: Retirees going back to school
- Summer Fun Guide: Top 25 Picks
- Yorktown Special Section

### July-Aug 2018 Issue
- **Space Deadline:** 6/1/2018
- **Ad Approval Deadline:** 6/6/2018

**Editorial Features**
- Best Of Issue
- Best Bakeries
- Virginia Sports Hall of Fame in Town Center
- Colonial Parkway Murders
- Dish: Restaurants serving gluten-free options

**Special Advertising Sections**
- Best Of Readers Choice
  - Thank you packages
- Medical: Eye Care & Plastic Surgery

**Events**
- **CoVa Best Of Party** July 26, 2018
- **Coastal Virginia Bride** The region’s trusted source for brides, wedding planners and families-to-be.
  - **CoVa Be Well** “All New” Supplement focusing on an active lifestyle, fitness, eating right, the outdoors and more.

### Sept-Oct 2018 Issue
- **Space Deadline:** 8/3/2018
- **Ad Approval Deadline:** 8/8/2018

**Editorial Features**
- Annual Top Docs Issue
- Geniatric Medicine
- 2018 Coastal Virginia Magazine Idea House
- Dish: Pop-up Restaurants
- Weekends: Middleburg
- The RIP-off factor of dying

**Special Advertising Sections**
- Education: Private Schools- Top Teachers
- Higher Education Guide
- Medical: Geriatric & Cancer
- Meeting & Banquet Planner: Top tech trends
- Outer Banks Special Section
- Retirement: Senior-friendly technology at assisted living facilities
- Theater Preview: Fall Theater Season
- Top Docs Profile Packages
- Virginia's Eastern Shore Special Section to enhance your meeting

**Events**
- **Top Docs / Top Dentist Receptions** Early Sept 2018

### Nov-Dec 2018 Issue
- **Space Deadline:** 10/5/2018
- **Ad Approval Deadline:** 10/10/2018

**Editorial Features**
- Annual Giving Back Awards
- Top Dentists
- Dish: Restaurants that give back
- The state of area prisons
- Local Flavor: Cooking with bourbon

**Special Advertising Sections**
- CoVa Mom
- Giving Guide
- Medical: Plastic Surgery & Podiatry
- Top Dentists Profiles Package

**Events**
- **Giving Back Awards Reception**
- **Top Lawyers Reception**

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**Printed 11/29/2017**
*Best Of Reader’s Choice 2018
Entry Dates: Jan 1 – 31, 2018
Finalist Round: Feb 3 – Mar 30, 2018
Results Published: July/Aug 2018 COVA Issue

*Top Docs 2018
Peer to peer survey conducted by Data Joe Research Company
Entry Dates: Mar 1 - Apr 20, 2018
Results Published: Sept/Oct 2018 Issue

*Top Dentists 2018
Peer to peer survey conducted by Data Joe Research Company
Entry Dates: May 15 – June 29, 2018
Results Published: Nov/Dec 2018 Issue

*Giving Back Awards 2018
Entry Dates: June 1 – July 20, 2018
Results Published: Nov/Dec 2018 Issue

*Top Lawyers 2018
Entry Dates: July 16 – Aug 31, 2018
Results Published: Dec/Jan 2018 Issue CoVa BIZ, Jan/Feb 2019 Issue CoVa

*Best Places To Work 2018
Entry Dates: Oct 1 – Nov 10, 2017
Results Published: Feb/Mar 2018 Issue

*Millennials On The Move 2018
Entry Dates: Jan 15 – Mar 1, 2018
Results Published: June/July 2018 Issue

*Community Impact Feature
Entry Dates: Aug 1 – Sept 14, 2018
Issue Published: Dec/Jan 2018-19 Issue

*BOB Awards (Best of Business)
Entry Dates: Apr 3 – June 29, 2018
Results Published: Oct/Nov 2018 Issue

*CoVa also has an event planned for winners. Individual sponsorship packages available