


Coastal VIRGINIA Bride



Bridal Showcase Sponsorship



**SUNDAY
JANUARY 7, 2018
12P.M.-4P.M.**

PRESENTING SPONSOR: (LIMIT 1)

“Your Business” presents the 2018 Coastal Virginia Bride’s Winter Bridal Showcase

- Full page ad in COVA Bride Magazine, August 2017 or January 2018 (value \$2,200)
- Inclusion on all promotions as presenting sponsor contracted television advertisements, as well as posters and flyers promoting the showcase (value \$5,000)
- Premium double-booth, (2) draped six-foot tables & chairs (value \$1,625)
- Banner placement in high-traffic location at the show (value \$500)
- Full page ad in show’s program (value \$500)
- Inclusion in all social and in-house media promoting the show such as dedicated email blasts, newsletters and Facebook (value \$2,000)
- Web banner & link on all COVABridalShows.com, CoastalVirginiaMag.com/Weddings/ and Coastal Virginia Magazine house advertisements promoting the showcase (value \$2,500)
- Video of fashion show available for 6 months online; promoted year-round in Coastal Virginia Magazine’s banner for brides (value \$3,600)
- 10 social media dedicated posts (5 on Coastal Virginia Magazine and 5 on Coastal Virginia Bride. Each will include Facebook, Instagram and Twitter.) (value \$2,500)
- Attendance mailing list following show
- Opportunity to provide giveaways, raffles and door prizes

Total Value of Presenting Sponsor: \$20,425 | Total Cost of Presenting Sponsor: \$7,500



GOLD SPONSOR: (4 TOTAL AVAILABLE ALONG WITH 1 HONEYMOON SPONSOR AND 1 FASHION SHOW SPONSOR)

- Full page ad in COVA Bride Magazine, August 2017 or January 2018 (value \$2,200)
- Premium double-booth, (2) draped six-foot tables & chairs (value \$1,625)
- Inclusion on all promotions as Gold Sponsor, contracted television advertisements, as well as posters and flyers promoting the showcase (value \$3,500)
- Banner placement in high-traffic location at the show (value \$500)
- Full page ad in show’s program (value \$500)
- Inclusion in all social and in-house media promoting the show such as dedicated email blasts, newsletters, and Facebook (value \$2,000)
- Inclusion on all CoastalVirginiaMag.com/Weddings/ and Coastal Virginia Magazine house advertisements promoting the showcase (value \$2,500)
- Video of fashion show available for 6 months online; promoted year-round in Coastal Virginia Magazine’s banner for brides (value \$3,600)
- Attendance mailing list following show
- Opportunity to provide giveaways, raffles, and door prizes
- Fashion show sponsor will have exclusive show presence with their products. CoVa may have to supplement products from other companies if they are not offered by the sponsor
- Honeymoon sponsor use of dedicated room for video presentation along with grand prize donation

Total Value of GOLD Sponsor: \$16,425 | Total Cost of GOLD Sponsor: \$5,000

SILVER SPONSOR:

- 1/3 page ad in COVA Bride Magazine August 2017 or January 2018 (value \$1,250)
- Premium double-booth, (2) draped six-foot tables & chairs (value \$1,625)
- Banner placement in high-traffic location at the show (value \$500)
- Inclusion on all COVA Bride Magazine digital & in-house ads for the show (value \$2,500)
- Half page ad in show’s program (value \$300)
- Attendance mailing list following show
- Opportunity to provide giveaways, raffles and door prizes

Total Value of SILVER Sponsor: \$6,175 | Total Cost of SILVER Sponsor: \$3,000





EXHIBITOR REGISTRATION FORM

15TH ANNUAL WINTER BRIDAL SHOWCASE

FOUNDERS INN & SPA

SUNDAY JANUARY 7, 2018 12P.M.-4P.M.

SHOWCASE WILL FEATURE:

- Live entertainment and contests
- Bridal fashion show featuring bridal gowns & tuxedos

ALL BOOTHS INCLUDE:

- Skirted display tables and 2 chairs
- Attendance mailing list
- Name exposure and listing within event program
- Opportunities for door prizes & other promotional giveaways

Booth space is limited to 60 vendors for 2018! Reserve your booth today!

50% deposit required. Remaining balance due Oct.2017

Regular Booth Price: \$875 (single 8x10, double 8x20)



Check here to donate a door prize of \$300 or more in value

Check appropriate booth and applicable rate:

- | | | |
|--|--------------------------|-----------------------------|
| Booth at Regular Price | <input type="checkbox"/> | with electricity \$925 |
| Upgraded Double Booth | <input type="checkbox"/> | with electricity \$1,625 |
| 50% Discounted Booth* | <input type="checkbox"/> | with electricity \$462.50 |
| 50% Discounted Upgrade Double Booth* | <input type="checkbox"/> | with electricity \$812.50 |
| 25% Discounted Booth** | <input type="checkbox"/> | with electricity \$693.75 |
| 25% Discounted Upgrade Double Booth** | <input type="checkbox"/> | with electricity \$1,218.75 |

- | | |
|--------------------------|------------------------------|
| <input type="checkbox"/> | w/out electricity \$875 |
| <input type="checkbox"/> | w/out electricity \$1,575 |
| <input type="checkbox"/> | w/out electricity \$437.50 |
| <input type="checkbox"/> | w/out electricity \$787.50 |
| <input type="checkbox"/> | w/out electricity \$656.25 |
| <input type="checkbox"/> | w/out electricity \$1,181.25 |
| <input type="checkbox"/> | \$450 |

Basic Table This is a 6 ft. table with in the foyer/hallway area.

***Total Price: _____

*Applies only to COVA Bride full page advertisers. **Applies only to COVA Bride less than full page advertisers.

*** Included in rates is a \$10 – Virginia Beach Community Event licensing fee.

Special credit to catering companies or food providers. \$100 disc to above rates.

Authorized business acceptance signature: _____ Print name: _____

Company Name: _____ Type of Business: _____

Contact Name: _____ Phone / Fax number: _____

Business Address: _____ City: _____ Zip: _____

Website: _____ E-mail: _____

Payment Method: (Complete payment must be made at time of registration)

Check to be sent within 1 week Credit Card: Visa MasterCard Other: _____

Credit Card #: _____ CVW #: _____ Exp. Date: _____

Name as it appears on card: _____ Authorized Signature: _____

Credit Card Billing Address: _____

COVA Magazine Account Executive: _____ Date received: _____

Please fax this completed form to 757-422-9092 Attn: Kiara Davis
 For more information, contact Pam Hopkins at Pam@vgnet.com or 757-422-8979 x104.
 Make all checks payable to Coastal Virginia Magazine and mail to 1264 Perimeter Parkway, Virginia Beach, VA 23454
Vendor Packets will be available online one week prior to the event. Placement based on date of registration.
 To see footage from past bridal shows, reserve or pay for booth space visit CovaBridalShows.com

