

Digital File Specifications

SAVOR MAGAZINE

UPDATED 11-13-18



Publication Size 8.25" X 10.5"

MECHANICAL SPECIFICATIONS

***** Add a 1/8" (.125") Bleed on Full Page & Double Truck Ads*****

| | Width | Height |
|-----------------|--------|--------|
| FULL PAGE*** | 8.25" | 10.5" |
| DOUBLE TRUCK*** | 16.5" | 10.5" |
| 2/3 VERTICAL | 4.625" | 9.562" |
| 1/2 HORIZONTAL | 7.125" | 4.625" |
| 1/2 ISLAND** | 4.625" | 7.125" |
| 1/2 VERTICAL | 3.5" | 9.562" |
| 1/3 BLOCK | 4.625" | 4.687" |
| 1/3 VERTICAL | 2.25" | 9.562" |
| 1/6 VERTICAL | 2.25" | 4.687" |
| 1/6 HORIZONTAL | 4.625" | 2.25" |
| 1/12 BLOCK | 2.25" | 2.25" |

CO-OPS

| | | |
|-------------------|------|--------|
| 1/4 Block * | 3.5" | 4.687" |
| 1/8 Horizontal * | 3.5" | 2.312" |
| 1/16 Horizontal * | 3.5" | 1.125" |

See your Account Executive for special sections and co-ops.

* CO-OP ** PREMIUM ADDITIONAL 10%

QUESTIONS?

Call (757) 422-8979 ext. 156 for a sales manager or an account executive.

Agency Ad Submission Info:

In Your Ad Provided:

- 1) Include a physical address, phone number, area code, and website if available.
- 2) Black body copy should be 100% K NOT 4 color.

What Should I Send?

WE ONLY ACCEPT:

- PDF/x-1a format (version 5 or later)
- Image resolution of **300 DPI**
- All fonts must be embedded
- All color must be **CMYK**
- No spot colors to be included in final PDF

How To Send Artwork?

1) *Email artwork to the Client Relations Manager*

2) Send large files via a file sharing sites, such as dropbox, mediafire, rapidshare, zippyshare, 4share.

Contact:

Shane Carlisle, Client Relations Manager

E-Mail: shane@vgnet.com or **Call:** (757) 422-8979 ext. 157

Mailing Address:

VistaGraphics (attn: Stacy Graef)
1264 Perimeter Parkway
Virginia Beach, Va. 23454