

Digital File Specifications

COASTAL VIRGINIA BUSINESS MAGAZINE

UPDATED 07-28-2016



Publication Size 9" X 10.875"

MECHANICAL SPECIFICATIONS

***** Add a 1/8" (.125") Bleed on Full Page & Double Truck Ads*****

	width	height
Full Page Trim***	9"	10.875"
Full Page w/ Live Area	(8.5")	(10.375")
Double Truck***	(17")	(10.375")
1/2 Page Vertical	(3.7")	(9.625")
1/2 Page Horizontal	(7.625")	(4.7")
1/2 Page Island	(5")	(7.1625")
1/3 Page Block	(4.9")	(4.7")
1/3 Page Vertical	(2.4")	(9.625")
1/4 Page Vertical	(3.7")	(4.7")
1/6 Page Horizontal	(5")	(2.2375")
1/6 Page Vertical	(2.3")	(4.7")
1/12 Page Horizontal	(2.38")	(2.2375")
2/3 Page Vertical	(4.9")	(9.625")

EXCLUSIVE HOMES SPECIFICATIONS

SINGLE SPACE	(3.7")	(1.75")
DOUBLE SPACE	(3.7")	(3.7")
TRIPLE SPACE	(3.7")	(7.7")

QUESTIONS?

Call (757) 422-8979 ext. 156 for a sales manager or an account executive.

Agency Ad Submission Info:

In Your Ad Provided:

- 1) Include a physical address, phone number, area code, and website if available.
- 2) Black body copy should be 100% K NOT 4 color.

What Should I Send?

WE ONLY ACCEPT:

- PDF/x-1a format (version 5 or later)
- Image resolution of **300 DPI**
- All fonts must be embedded
- All color must be **CMYK**
- No spot colors to be included in final PDF

How To Send Artwork?

1) Email artwork to the Client Relations Manager

2) Send large files via a file sharing sites, such as dropbox, mediafire, rapidshare, zippyshare, 4share.

Contact:

Stacy Graef, Client Relations Manager

E-Mail: stacy@vgnet.com or **Call:** (757) 422-8979 ext. 157

Mailing Address:

VistaGraphics (attn: Stacy Graef)
1264 Perimeter Parkway
Virginia Beach, Va. 23454